

Scorecard results - July 2017

Access to the CIRAS scheme for all transport workers is one of our goals.

So that potential reporters are aware of what to report, how to report, and the positive action CIRAS brings about, we proactively promote the scheme and feature content that is relevant to the frontline.

CIRAS Reps are the advocates of the scheme for frontline staff - every quarter we gather feedback from them to ensure that our content is what the frontline want to read and that the scheme is being promoted to potential reporters.



Summary results commentary

The chart above shows the combined % levels for each question looking at the positive (Agree/Somewhat agree), neutral (agree nor disagree) and negative (somewhat disagree/disagree) responses.

Actions to be taken

Short term

- Negative responses will be reviewed and followed up where appropriate by the membership team
- Ensure that all members are receiving member communications (newsletter, scorecard, quarterly report)
- Provide sector specific content in the newsletter
- Provide members with digital material to help them promote the scheme
- Provide guidance on how communications such as the quarterly report and shared learning can be accessed and used by members
- Raise the profile of CIRAS communications

Long term

- Look at ways we can promote value for money and benefits of the CIRAS membership to mandatory members. This also includes addressing issues where only a proportion of the members' workforce is covered by the scheme.
- Improve the members' portal area in line with member suggestions.